



Free Technology Seminar by:  
Paul Cox  
Search Engine Expert  
CEO of the Agent House Inc.

**Facebook is a search engine Monster  
Learn how to "Tame" this Beast with our latest seminar:  
FREE TECHNOLOGY AVAILABLE TO REALTORS®**

**Learn current FREE marketing methodologies like:**

- Establishing your Business on Google Places
- Creating geographically relevant Facebook pages
- How to get listed in the Yahoo Small Business Directory
- Installing free IDX (Your MRED MLS Search for Homes)
- Writing Good Content to Attract Search Engines

**Learn how to rank at the top of the search engines...**

Have you heard of Local SEO?  
Have you heard of Google Places?  
Do you have a Google account set up?  
Is your Real Estate business listed there?  
Do you have a professional Facebook page?  
Do you have multiple Facebook pages?  
Are you using Free IDX for your marketing?

All of these powerful marketing methods cost NOTHING to implement and yet very few agents are taking advantage of this free technology.

Learn how to use all of these together to really make an impact on your real estate business.

This is game-changing advice.....

Paul Cox  
CEO  
The Agent House